



ENIGMA^{CG}
CONSULTING GROUP



ANALYTICS LEADERS SUMMIT

LEADING ANALYTICS CONFERENCE
IN SOUTHEAST ASIA

PULLMAN BANGKOK GRANDE SUKHUMVIT, THAILAND

THAILAND
2nd ANNUAL

TWO DAYS CONFERENCE
(21st and 22nd FEBRUARY 2019)

Exhibitor

Stelligence alteryx

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Hong Kong | India | London | Malaysia | New York | Shanghai | Singapore

Event Website: www.analyticsleaderssummit.com

ABOUT ANALYTICS LEADERS SUMMIT

It has been an exciting and very eventful 12 months since the Analytics Leaders' Summit – The Bangkok edition was here. Deputy Prime Minister Somkid Jatusripitak has given his full support to the development of a digital economy in line with the Thailand 4.0 agenda. The emergence of the Internet of Things (IoT) Institute and a government big data analytics centre are progressing well with USD30 million set aside by the ministry to build a Digital Park in the Chon Buri province. It is safe to say that Thailand is taking Analytics and Big Data very seriously.

Hence the reason ENIGMACG is back in Thailand on the 28th and 29th of August 2018 and bringing together some of the top leaders within the industry recognized for their achievements in the analytics world, not just in Southeast Asia but also globally. These leaders will be our speakers and will provide a platform to learn and discuss the best practices in ANALYTICS for PREDICTIVE CUSTOMER BEHAVIOUR. We aim to cover nearly all the sectors that use analytics with speakers coming from various leading industries.

Once again, through its speakers and panel of judges we will deliver the highest quality content and address the most current topics related to predictive customer behavior through analytics. This will be done with case studies which have proven to be success stories in the market today and showcase what can be done with data in the future. Join us for 2 days of exclusive networking sessions, professional and interactive panel discussions as well as high-level case studies combating the challenges, success stories as well as lessons learnt from the corporate and public sectors using analytics on the 28th & 29th of August.

There is also the opportunity to attend a highly-interactive preconference workshop led by our expert in this field, Preeti Pandu, on the 20th and 21st of August where she will give you a 2-day introduction to R followed by a 2 day workshop from 22nd to 23rd August on Introduction to Machine Learning Using R and another 2 day workshop on 24th & 27th August, 2018 on Advanced Machine Learning Using R.

We are bigger and better than last year with even more sensational speakers; meaning once again this is an unmissable event for your calendar in August this year!

REASONS WHY YOU SHOULD ATTEND

- ✓ Get a cross-industry view on big issues surrounding Predictive Analytics and Machine Learning etc through real-world use cases, success stories and best practices.
- ✓ An invitation-only meeting bringing together senior leaders and influential figures in the world of Analytics.
- ✓ Exchange ideas and connect with the best minds in the industry with extensive hands on experience in building models and data teams.
- ✓ Sharpen up your skills by attending our pre- & post conference workshops.
- ✓ For those at the start of their Machine Learning adoption journey, learn how to devise effective data strategies from scratch.
- ✓ Over 90% of our past delegates would recommend us to friends within the industry and 87% would come again to our future events.
- ✓ No matter what stage your organisation is at, there's always something to take home from EnigmaCG's Analytics events.




WHO SHOULD ATTEND

C-Levels, VPs, Group Heads, Directors, Managers & Senior Executives for :

 Marketing Analytics
 Customer Insight
 Business Intelligence

 Decision Science
 Big Data
 Data Scientists

 Loyalty
 CRM/CVM/CLM
 Big Data Consultants

 Risk Analytics
 Data Analytics
 Credit Risk

You could be from these industries :





DAY ONE - 21ST FEBRUARY 2019

08.00 – 09.00 Breaking the Enigma: Networking & Registration

09.00 – 09.05 Introduction

09.05 – 09.10 Opening Remarks: Abeed Rhemtulla, MD of The Enigma Group of companies and Enigma Data Labs

09.10 – 09.15 Welcome Speech by Conference Chairman: George Haylett, Industry Expert – Hong Kong

09.15 – 09.45 How to create sustainable value with Data and AI

- Value creation with Analytics and Machine Learning for enterprises (B2B)
- Challenges for the sustainability of business with Data & Artificial Intelligence
- Solution directions

Dr. Richard Benjamins, Data & AI Ambassador – Telefonica and Former Group Chief Data Officer at AXA and Head of AXA Data Innovation Lab, France & TedX Speaker

** 100 most influential people in data-driven business (DataIQ 100)*

09.45 - 10.15 Sponsor Slot

10.15 – 10.45 Turbocharging Sales Strategy with Predictive Analytics

- The need for sales organizations to embrace data-driven decision making
- Key enablers for boosting sales strategy with predictive analytics
- Global MNC's that have been the trendsetters in using analytics for improving sales outcomes

Nitin Sareen, SVP (Group Data & Analytics) – Aditya Birla Group, India

10.45 – 11.15 Networking Tea/Coffee Break

11.15 - 11.45 Agile Analytics from the Internet

- In-house example on using an array of opensource products for building closed loop Analytics cum data driven operations platform
- The pain point of using data in Big Data Era - to establish the Ecosystem of Data usage and flexible Data Warehouse to cater frequent business challenges
- Building analytics team based on 'internet mindset' (Organization structure, professionals and technologies)

Simon (Yick Wa) Poon, Senior Manager (Head of BI/Data Analytics) - Baidu Wallet, Baidu Inc, China

11.45 – 12.15 Data Science in Digital Commerce

- Why there is a need of Data Science for Digital Commerce?
- What kind of digital commerce and some top companies which are leveraging Data Science?
- Issues and Challenges in that space
- What are the major areas of data science work in digital commerce?
- Details of the some of the core areas e.g. Personalized Recommendations with use cases along with Live Demo on the website and its details
- Some brief details about data science techniques used to create analytics solutions.

Dr. Manish Gupta, Director (Machine Learning & Data Science) – American Express, India

**Top 10 Data Scientist in India*

12.15 – 12.35 Andrew Mckinlay - Mystery Artist

12.35– 13.05 Presentation

John Berns, Chief Data Officer – Central Group, Thailand
Q&A Sessions

13.05 – 14.00 Networking Luncheon

14.00 – 14.30 Sponsor Slot

14.30 – 15.00 Using Big Data/ Data Analytics to analyse information and identify individual customers' preference

Anshera Chumchaivate, Head of Data Intelligence & Customer Insights – Krungsri Consumer, Bank of Ayudhaya PCL, Thailand

15.00 – 15.20 Andrew Mckinlay - Mystery Artist

15.20 – 15.50 Data Analytics in a Commercial Bank: Pragmatic Approach

- Towards Data-Driven Organization: Establishing Pragmatic Data Analytics
- Data Analytics Use Cases:
 - Transactional Analytics
 - Income Estimation
 - Mortgage Reappraisal
- Potential from Transaction Data

Naris Sathapholdeja, Head of TMB Analytics – TMB Bank PCL Thailand

15.50 – 16.20 Networking Tea/Coffee Break

16.20 – 16.50 Big Data & Analytics of IoT: How Big Data & Analytics can help to optimize a Wind Farm Performance

- The Business Challenges
- The Role of Big Data and IoT
- Analytics on Streaming data
- Delivering Value: Embedding predictive models into system operations

Vidal Fernandez, Director Big Data – CLP Holdings, Hong Kong

16.50 – 17.50 Panel Discussion on How can we define the terms deep learning, machine learning, artificial intelligence and robotics

- Are we seeing predictive analytics being re-labelled as machine learning? Are we truly talking about artificial intelligence in these cases, or just clever analytics
- Will natural language processing, chatbots and robo -advisors will improve the customer journey?
- Consider the opportunities presented by AI from the perspective of the customer – what do you think are the benefits to them?
- Does the implementation of AI mean less workforce required as tasks are automated?

Chair: George Haylett, Industry Expert – Hong Kong

Panelist:

•Dr. Richard Benjamins, Data & AI Ambassador – Telefonica and Former Group Chief Data Officer at AXA and Head of AXA Data Innovation Lab, Spain & TedX Speaker

•Vijay Nair, Director (Analytics) – Lowe's, India

•Vidal Fernandez, Director Big Data & AI – CLP Holdings, Hong Kong

17.50 Closing Remarks/End of Day 1.



DAY TWO - 2 FEBRUARY 2019

08.00 – 09.00 Breaking the Enigma: Networking & Registration

09.00 – 09.05 Introduction

09.05 – 09.10 Opening Remarks: : Abeed Rhemtulla, MD of The Enigma Group of companies and Enigma Data Labs

09.10 – 09.15 Welcome Speech by Conference Chairman: George Haylett, Industry Expert – Hong Kong

09.15 – 09.45 How to influence the C-Suite

- Real world examples of what works
- Building a compelling business case for analytics
- Critical success factors

George Haylett, Industry Expert – Hong Kong

09.45 – 10.15 Sponsor Slot

10.15 – 10.45 Case Study on Text Analytics: Building NLP capabilities for the Singapore Exchange

- why is NLP important to SGX
- how to extract valuable information from various document formats
- how to automate documents classification
- how does NLP benefit organizations

Sigrid Rouam, Lead Data Scientist (Fintech & Data) – Singapore Exchange, Singapore

10.45 – 11.15 Networking Tea/Coffee Break

11.15 – 11.45 Using Machine Learning to auto classify products into categories

- One of the biggest challenges facing E commerce retailers is inducing a product accurately failing which customer experience is hampered
- Overcoming the challenge of inducing products accurately for better customer experience
- Product Induction - before and after ML implemented
- Case Studies: How ML algorithms can be used to efficiently auto classify products into categories

Vijay Nair, Director (Analytics) – Lowe's, India

11.45 – 12:05 Andrew Mckinlay - Mystery Artist

12.05 – 12.35 Presentation

Idan Zalsberg, VP Data – Agoda, Thailand

12.35 – 13.05 How Big Data Analytics can create Competitive Advantage for firms across industries?

- What is the role of Analytics in Business Strategy?
- Why Big Data & Analytics is becoming increasingly important now?
- What the 3 Analytics areas where we will see key innovations in near future?

Dr. Angshuman Ghosh, Lead Data Scientist – Target, India
Q&A Sessions

13.05 – 14.00 Networking Luncheon

14.00 – 14.30 Sponsor Slot

14.30 – 15.00 Case Study: Role of data and analytics in enabling Growth

- Access to data and data literacy
- Enabling Continuous experimentation

Kaushal Pilikuli, Senior Growth Manager – Skyscanner, Singapore

15.00 – 15.20 Andrew Mckinlay - Mystery Artist

15.20 – 15.50 What's moving faster? FMCG or Analytics?

- Evolving needs of Information from Different Sources in a Consumer Packaged Goods Company
- Big gap between traditional sources of retail audit, household panel , brand tracking and new sources with Digital channels and campaigns

Vikram Jain, Head of Insights & Analytics (Asia)| Lead - Global Best Practices |M&As & Capabilities – FrieslandCampina, Singapore

Q&A Sessions

15.50 – 16.20 Networking Tea/Coffee Break

16.20 – 16.50 An alternative approach for credit scoring @UangTeman

- Microfinance and financial inclusion in ASEAN markets
- Challenges with credit scoring in Microfinance sector
- Volume & Quality of alternative data
- Credit scoring with alternative data

Haranadh Gavara, Vice President (Data Science) – UangTeman.com, Singapore

Q&A Sessions

16.50 – 17.50 Panel discussion on Past, Present and Future of Analytics

- How do you get started with analytics?
- What are the most crucial points to consider when getting started with data?
- Key challenges face by data professionals now compared to let's say 15 years ago?
- Where do you see the role of analytics as a business evolving in another 15 years' time?
- Last year we spoke about Big Data, this year its all about AI, what is next?

Chair: George Haylett, Industry Expert – Hong Kong

Panelists:

- *Abeed Rhemtulla – MD of The Enigma Group of companies and Enigma Data Labs*
- *Nitin Sareen, SVP (Group Data & Analytics) – Aditya Birla Group, India*
- *Simon (Yick Wa) Poon, Senior Manager (Head of BI/Data Analytics) - Baidu Wallet, Baidu Inc, China*
- *Vikram Jain, Head of Insights & Analytics (Asia)| Lead - Global Best Practices |M&As & Capabilities – FrieslandCampina, Singapore*

17.50 Closing Remarks/End of Day 2

SPEAKERS PROFILE

**Dr. Richard Benjamins**

Data & AI Ambassador – Telefonica
Former Group Chief Data Officer at AXA and
Head of AXA Data Innovation Lab
Spain

Dr. Richard Benjamins is Data & AI Ambassador at Telefonica, LUCA. He is among the 100 most influential people in data-driven business (DataIQ 100). He was Group Chief Data Officer at AXA (Insurance) and worked for 10 years at Telefonica occupying several management positions related to Big Data and Analytics, touching all areas of the value chain. His passion lies with creating value from data. Commercial value, but also value for the society: he is the founder of Telefonica's Big Data for Social Good department. He currently works on how to make Data & AI sustainable from a business, societal and ethical perspective. He is a frequent speaker on Data and Artificial Intelligence events. He is also a strategic advisor to BigML – making Machine Learning easy. He was co-founder and director at iSOCO (1999-2007) and has held positions at the universities/research institutes in Madrid, Amsterdam, Sao Paulo, Paris, and Barcelona. He holds a PhD in Cognitive Science / Artificial Intelligence from the University of Amsterdam.

**Sigrid Rouam**

Lead Data Scientist (Fintech & Data)
Singapore Exchange
Singapore

Sigrid is currently the lead data scientist at SGX and part of the Fintech and Data team. She moved to Singapore 9 years ago to finish her PhD in Statistics, jointly conducted at A*STAR (GIS) and Université Paris Sud. After her post doc, she decided to move to the private sector gaining experience in several industries, namely FMCG, Telco and Finance. Her current role is to establish and grow the data science capability and team at SGX.

**Dr. Manish Gupta**

Director (Machine Learning & Data Science)
American Express
India

Featured among Top 10 Data Scientists in India, Manish Gupta is an advanced analytics professional with in-depth competencies in customer analytics, real-time recommendation system, big data and machine learning, deep learning solutions across diverse verticals. Currently a Director in American Express, he drives the Machine Learning, Data Science, and Deep Learning research. With expansive experience in InfoEdge & Citibank, he has also served the country as a Defence Scientist at DRDO and holds a Ph.D. from IIT Delhi in Machine Learning.

**Naris Sathapholdeja**

Head of TMB Analytics
TMB Bank PCL
Thailand

Naris is currently, Senior Vice President, TMB Analytics, Corporate Strategy at TMB Bank plc. He also has experience in leading Capital Market Products and Market Risk –ALM & Modelling. Naris holds a Master of Economics from University of Maryland – College Park.

**Vidal Fernandez**

Director Big Data & AI
CLP Holdings
Hong Kong

Dr. Fernandez is leading the intellectual process of researching and analyzing new technologies, processes and businesses, gathering and synthesizing information and formulating insightful findings and conclusions. He is managing a talented team of data scientists to ensure we are deriving from data the right insights to improve business processes, being more efficient and identifying new business models and reshaping the existing ones. Dr. Fernandez has more than 20 years of experience in Big Data Analytics in Retail, FMCG and CPG, Utilities and Telco, Insurance and Banking. Dr. Fernandez has developed several BIG DATA & Analytics solutions as AaaS, based on cloud, for many blue chip companies in different industries: Banking, Insurance and financial Services, Telecommunications, Retail, Utilities and Oil & Gas,... Customer Insights, Smart Grid Analytics, Customer Experience, Predictive Asset Maintenance, Operational Efficiency and Risk Management, Fraud Detection, Anti Money Laundering, Price Optimization, and many other business challenges are some of the delivered solutions deployed.

**Vijay Nair**

Director (Analytics)
Lowe's
India

Vijay is an Experienced Analytics Professional with a demonstrated history of working in the retail industry with a deep knowledge of online retailing. Passionate about problem solving, landing large scale change, mentoring and building high performing teams. He has an MBA from IIM Calcutta and a graduate from BITS Pilani, Six Sigma Black belt along with a certification in advanced analytics from the Indian School of Business.

**John Berns**

Chief Data Officer
Central Group
Thailand

John having more than 25 years of experience is currently the Chief Data Officer at Central Group, Thailand. Before moving to Central Group he worked as EVP – Head of Data Platform at Lazada and worked in various organizations like Singtel, MapR Technologies, migme etc.

**Vikram Jain**

Head of Insights & Analytics (Asia) | Lead
Global Best Practices |M&As & Capabilities
FrieslandCampina
Singapore

Vikram has 20 years of Insight & Analytics experience across client side, MR agencies and Media. He is currently heading the Insights & Analytics for Asia for Consumer Dairy at FrieslandCampina. He has previously worked as Associate Director for Global Strategic Insights and Director for Analytics in Starcom and TNS (Indonesia).

SPEAKERS PROFILE

**Anshera Chumchaivate**

Head of Data Intelligence & Customer Insight
Krungsri Consumer, Bank of Ayudhya PCL
Thailand

With 15 years of experience in CRM and Analytics in Financial Services and Insurance industries, Anshera is now head of Data Intelligence & Customer Insights for Krungsri Consumer. Krungsri Consumer is a subsidiary of Bank of Ayudhya and is the largest consumer finance company in Thailand. Anshera's role is to take care of advanced analytics, machine learning models, CRM strategy, profitability analysis, and customer insights to enhance customer experience, create customer engagement, and maximize customer life time value.

**Dr. Angshuman Ghosh**

Lead Data Scientist
Target
India

Dr. Angshu is a Data Science & Strategy leader with 11 years of experience in Retail, Tech & Media domains. He is currently Lead Data Scientist at Target (Fortune # 38 US retailer with \$70 Bn revenue). He is leading Data Science & Analytics projects for Target US stores using cutting edge technologies like Artificial Intelligence, Machine Learning, Deep Learning etc. He is a Professor at XLRI, IMT & Great Lakes and a trainer for Tata Group & Aditya Birla Group. He teaches Data Science, Marketing Research & Digital Marketing. He has authored the book "Influence 2.0: How Social Media WOM Influences You" and published research papers on Social Media, FMCG & Luxury Marketing.

**Nitin Sareen**

SVP (Group Data & Analytics)
Aditya Birla Group
India

Nitin is a strong believer of using Data & Analytics as a differentiator across domains. He has 17 years of experience in some of the best analytics companies in setting up and managing analytical consulting groups in the areas of retail analytics, insurance and consumer credit. Functional expertise across customer marketing and risk analytics.

**George Haylett**

Industry Expert
Hong Kong

George has more than 30 years of analytics experience, primarily in Financial Services. Initially in the UK with Experian and MBNA (now BoA); for the last 16 years in Asia, leading the regional consumer analytical teams at American Express, Citibank and HSBC. Within Financial Services, George has experience in the end-to-end customer lifecycle - using analytics to drive product design and pricing, sales and marketing effectiveness, risk optimisation, operations and distribution.

**Simon (Yick Wa) Poon**

Senior Manager (Head of BI/Data Analytics)
Baidu Wallet, Baidu Inc
China

Simon has 10-years professional experience in Business Intelligence and Big-data applications, with industry focus on Internet Products / FinTech. He is talented in business analysis through data mining and formulate strategy via engineering mindset. He is experienced as team leader in diversified environment and cultivate members with domain hard-skills and entrepreneurial drive. Passionate, detail-minded, and proactive, Simon aimed to create sustainable business success to stakeholders.

**Haranadh Gavara**

Vice President (Data Science)
UangTeman.com
Singapore

Haranadh holds MS (Research) from Indian Institute of Technology, Madras and PGCBM from Indian Institute of Management, Trichy. He is the VP Data Science at UangTeman. Before this he worked with R & D of SAG Labs (DRDO), NetApp India Pvt Ltd and also spent some time in development at Oracle and Bank of America.

**Idan Zalsberg**

Vice President Data
Agoda
Thailand

Idan Zalsberg has 18 years of experience in technology management and development. He began his career in the Israeli Defense Forces. Shortly after completing his service, he co-founded a startup, Qlika, which in 2014 was sold to the Priceline Group, a transaction that brought Idan to Agoda and to Bangkok. Throughout his career he has moved back and forth between algorithms and development, focusing on areas that require the understanding of complex ideas and creative technical solutions. At Agoda, Idan manages the data group, which is responsible for all of the company's data science, data engineering, big data technologies, messaging pipelines, and machine learning systems. Idan holds a B.Sc. in physics and mathematics from the Hebrew University and an M.Sc., summa cum laude, from Tel Aviv University.

**Kaushal Pilikuli**

Senior Growth Manager
Skyscanner
Singapore

Kaushal has been with Skyscanner for 1.5 years and leads Skyscanner's growth in India, Indonesia, Philippines and Vietnam. The role involves defining the market strategies, using data to identify growth opportunities and ultimately driving revenue growth in the markets. Before joining Skyscanner, Kaushal spent 3 years as the head of analytics at Spiralytics, a performance marketing agency in Manila where he was involved in implementing web analytics tools and defining the data collection, analysis and reporting frameworks for numerous clients.

PRICING

PRICE DETAIL:

2 DAYS CONFERENCE
(21 - 22 February, 2019)

STANDARD
PRICE
~~USD 699~~

PROMOTION
Limited Time Offer until 15th October 2018
USD 519 ☐

Are you looking for an Analytics Public/In House Training....?

- Introduction to Python and Machine Learning Using Python
- Introduction to R and Machine Learning Using R
- "Cloudera" Data Analytics Training
- Other related Analytics Topics

Enquire Now at gwen@enigma-cg.com for more information

There's so much great content, you can't possibly absorb it all alone! Bring your team minimum of **3 pax** and enjoy

EXTRA 10% Discount

Testimonials:

This is the first time we have done a public event in Thailand. I have to say, it has been an excellent choice of event. The audiences consisted of not only from fantastic companies but also people within those companies that is real decision makers, real innovators. I am very happy with this event and will be back next year for sure.

Tim Young
VP Marketing



It's a wonderful event, magnificent conference with a lot of people attending from diverse background. Highly recommend for people from marketing and analytics.

Tamkeen Qureshi
VP Digital Analytics DTAC



There are so many materials with very good speakers. When I joined this conference, it feels like a very good opportunity for people who wants to practice analytics no only concept but also about application and practice. Thank you very much EnigmaCG for organizing this event.

Agus Laksono
Head of Data Scientist



It's not often that I attend data analytics conferences but I have to say it has been very eye-opening hearing a lot from across many different industries. I have to say that it's a wonderful chance to see whether we are doing is in the right direction. Also, at the same time, it's been an absolutely a refreshing to see other data specialists and scientists, gurus geeks make a difference in how they are transforming their businesses.

Amy Cheung – Aegon Insights



USD 519/Pax

The reason why I came to this conference is to get to know about the new trend of people in the same field. And what I can see until now is my expectation were met. The conference is very informative. I met a lot of people that inspired me today and I would recommend this conference to anyone who is interested in analytics. Thank you very much for inviting me.

Etelka Dallon
Team Head of
Modelling and Measurement



REGISTRATION FORM

PLEASE FILL IN THE BOX	ANALYTICS LEADERS' SUMMIT, THAILAND EDITION	ENIGMA COMBO PACK	PLEASE TICK (X) AT THE BOX
	21st & 22nd February 2019	Group Booking (3 pax or More) (10% DISCOUNT)	<input type="checkbox"/>
REGISTRATION FEE PER PAX (USD)	USD 519		
TOTAL NUMBER OF PARTICIPANT			
TOTAL OVERALL (USD)			

IMPORTANT NOTE: POSTAGE OF DOCUMENTS (SUCH AS DGT FORM, INVOICES, AND ETC) CARRIES A FEE OF USD 25 PER POSTAGE.

PARTICIPATION DETAILS

- NAME (MR / MRS / MS) _____
 POSITION _____ DEPARTMENT _____
 DIRECT TELEPHONE _____ MOBILE _____
 EMAIL ADDRESS _____
- NAME (MR / MRS / MS) _____
 POSITION _____ DEPARTMENT _____
 DIRECT TELEPHONE _____ MOBILE _____
 EMAIL ADDRESS _____
- NAME (MR / MRS / MS) _____
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 DIRECT TELEPHONE _____ MOBILE _____
 EMAIL ADDRESS _____
- NAME (MR / MRS / MS) _____
 POSITION _____ DEPARTMENT _____
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VENUE

You can be assured of a comfortable, convenient learning environment throughout the duration of the course. We will send out the venue confirmation 2 weeks before the conferences / summit / course commences.

ACCOMMODATION

Accommodation is not included in the registration fee.

CONFIRMATION DETAILS

After receiving payment, a receipt will be issued. If you do not receive a confirmation email two week before the event kindly contact: contact@enigma-cg.com

CANCELLATION TERMS & CONDITIONS

No Refunds or cancellations will be allowed once booking form has been signed. EnigmaCG will allow a replacement once free of charge. Upon the completion and receipt of the registration form, payment is required within 5 working days of the issuance of the invoice. Signing this form is a legal and binding and those who sign do not participate will still liable to pay the invoice amount. Legal actions will be taken against any parties or clients who do not comply with this contract.

INDEMNITY

Should for a reason outside the control of ENIGMA CG training, conferences & consultancy, the venue or trainer s change, or the event being cancelled due to an act of terrorism, extreme weather conditions or industrial actions, ENIGMA CG shall endeavour to reschedule but client hereby indemnify and holds ENIGMA CG harmless from and against any and all cost, damages and expenses, including attorney fees which are incurred by the client. The construction, validity and performance of this contract shall be governed in all respects by the laws of Malaysia to the exclusive jurisdiction of whose courts the Parties hereby submit

TERMS & CONDITIONS

TAXES such as Withholding taxes, local government taxes any other charges as well as bank transfer charges are all to be shouldered by the participant. ENIGMA expects full payment as per the invoice to reach its designated account. Any amount deducted will result in another invoice being produced which will incur an admin fee of 25 USD. FEES are inclusive of refreshments & course materials. Walk-in delegates with payment will only be admitted on the basis of space availability at the event and with immediate full payment. Full payment prior to the event is mandatory for attendance. In the event that ENIGMACG permanently cancels the event for any reason whatsoever, (including, but not limited to any force majeure occurrence) and provided that the event is not postponed to a later date nor is merged with another event, the Client shall receive a credit voucher for the amount that the Client has paid to such permanently cancelled event, valid for up to one year to be used at another ENIGMACG event. No refunds, part refunds or alternative offers shall be made ENIGMA CG reserve the rights to make any amendments and/or changes to the courses, venue, trainer and/or topics if warranted by circumstances beyond its control. ENIGMA CG reserve the rights to postpone or reschedule any events prior a week before the date of the event. By signing this contract, client agrees that in case of dispute or cancellation of this contract ENIGMACG will not be able to mitigate losses for any less than 50% of the total contract value. If, for any reason, ENIGMACG decides to cancel or postpone this event, ENIGMACG is not responsible for covering airfare, hotel, or other travel cost incurred by clients. This event will not be refunded, but can be credited to a future event. DATA PROTECTION: Client confirms that it has requested and consented to ENIGMACG database to use by ENIGMA and all companies within the ENIGMA Group and passed to selected third parties, to assist in communicating which may be of interest to the client. COPYRIGHTS: All intellectual property rights in all materials produce or distributed by ENIGMACG is expressly reserved and any unauthorised duplications, publications or distributions is prohibited. Kindly notify your account holder if you wish your company logo not to be used on our social media platform, all materials, social website to avoid conflicts or misunderstanding.

Upon receiving the signed registration form, the client hereby consents to ENIGMA CG to keep your details for the use of future marketing activities carried out by ENIGMA CG and third party & organisation partners. CLIENT hereby agree that this contract is valid, binding & enforceable; and client has no basis to claim any payment under this contract at any time are improper, disputed or unauthorised in anyway.

AUTHORIZATION & COMPANY DETAILS

COMPANY _____

ADDRESS _____ TOWN _____

STATE _____ POSTCODE _____

NATURE OF BUSINESS _____

GST NUMBER _____

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REMARKS : REGISTRATION FORM WITHOUT AUTHORISATION SIGNATURE IS NOT VALID
CLIENTS WILL BEAR POSTAGE FEES FOR ANY ADDITIONAL DOCUMENTATION

PAYMENT METHOD

PAYMENT CAN BE MADE VIA :

☐ BANK / TELEGRAPHIC TRANSFER (OVERSEAS DELEGATES MAY PAY BY TELEGRAPHIC TRANSFER)

☐ CHEQUE (CHEQUE TO BE CROSSED AND MADE PAYABLE TO ENIGMA CONSULTING GROUP. ONLY APPLIES TO MALAYSIA)

☐ PAYPAL (PAYPAL PAYMENT ATTRACTS A 3% SURCHARGE APPLICABLE)

(ALL PAYMENT MUST BE MADE WITHIN 5 WORKING DAYS FROM THE INVOICE DATE)

Gwendlyn Paul
Phone: +603 2181 7111
E-mail: gwen@enigma-cg.com